





Can West Vancouver Island community publications NATIONAL RATES as of January 1, 2008

daily newspapers

publication	issue days	format	circulation	gross line rate	retail line rate	one color	two color	three colors	contact name	contact #
 TIMES	mon.-fri. (exc. tues.)	broadsheet	5,860 (paid)	\$0.94	\$0.80	\$199	\$299	\$399	Brad Goodman, Advertising Manager	250.723.8171
	tues.	broadsheet	10,200	\$1.04	\$0.88	\$199	\$299	\$399		
 Nanaimo Daily News.	mon.-sat. (exc. thurs.)	broadsheet	10,500 (paid)	\$0.94	\$0.80	\$199	\$299	\$399	Andrea Rosato-Taylor Advertising Manager	250.729.4248
	thurs.	broadsheet	32,000	\$1.04	\$0.88	\$199	\$299	\$399		

weekly newspapers

publication	issue days	format	circulation	gross line rate	retail line rate	one color	two color	three colors	contact name	contact #
 Citizen	wed./fri.	tabloid	26,500	\$1.09	\$0.93	\$199	\$299	\$399	Shirley Skolos, Publisher	250.748.2666
 HARBOUR CITY STAR.	wed./sat.	tabloid	37,374	\$1.51	\$1.28	\$199	\$299	\$399	Andrea Rosato-Taylor, Advertising Manager	250.729.4248
 OCEANSIDE STAR	mon./sat.	tabloid	17,043	\$0.98	\$0.83	\$199	\$299	\$399	Chris Burger, Advertising Manager	250.954.0600
 COMOX VALLEY ECHO	tues./fri.	broadsheet	22,776	\$1.05	\$0.89	\$199	\$299	\$399	Keith Currie, Advertising Manager	250.334.4722
 COURIER-ISLANDER	wed.	tabloid	16,292	\$0.97	\$0.82	\$199	\$299	\$399	Paul Somerville, Advertising Manager	250.287.7464
	fri.	tabloid	21,178	\$1.09	\$0.93	\$199	\$299	\$399		
 Westerly	thurs.	tabloid	1,650 (paid)	\$0.72	\$0.61	\$99	\$135	\$170	Lisa Stewart, Publisher	250.726.7029
 PENNYWORTH	thurs.	tabloid	10,550	\$0.94	\$0.80	\$110	\$140	\$185	Linda Patterson, Publisher	250.723.3709